



GAUTAM BUDDHA UNIVERSITY

PLACEMENT BROCHURE

SCHOOL OF MANAGEMENT
2023-24





Gautam Buddha University

An Ultimate Destination For Higher Education



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Gautam Buddha University

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Message from VC



Vice Chancellor
Prof. Ravindra Kumar Sinha

“GBU- School of Management is one of the Eight-schools of studies in Gautam Buddha University. The eight schools of learning impart education to a global clientage comprising of students from south east Asia to the middle east and gulf countries. The GBU - MBA has been a flagship programme of the university and is the very first school of learning to start at Gautam Buddha University. I welcome all recruiters to come and participate in the Campus Recruitment Program 2023-24, which will provide graduating students with an opportunity to demonstrate their worth and contribute to your organisation. We're excited to give recruiters a positive experience and take a step ahead in developing our relationship with the industry.

-Prof. R.K Sinha
Vice-Chancellor, GBU



Gautam Buddha University

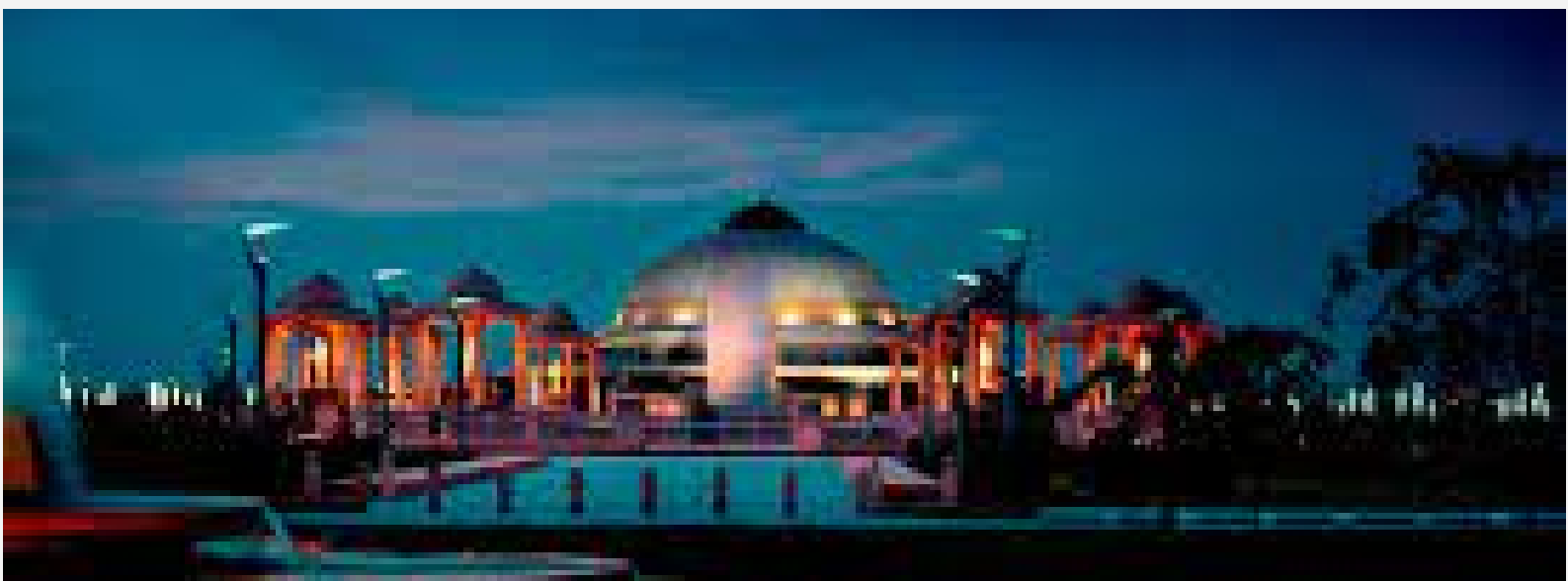
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About School of Management

With India moving towards to be a 5 Trillion dollar nation, the growth in corporate sector is expected to be phenomenal. This growth can only be achieved with skilled management professionals who are trained to handle different industries and service organizations. GBU-School of Management has been nurturing students from different academic streams through their graduate and post graduate programmes to become business leaders. The School of Management established in 2009 has been imparting quality education pivoted on a rigorous curriculum and strong industry-academia relation. The output of these efforts are well reflected through the placements which have been above 75% in the last three years, with highest salary package of 12 lakh p.a. and average package of 5 lakh p.a.

The School of Management has carved out a sizeable niche amongst MBA aspirants with students coming not only from India, but also other foreign countries. A strong global alumni network also fosters this commitment towards skill oriented education by providing mentorships, internships and job opportunities for current batches of students.

The School of Management welcomes all recruiters to our campus recruitment 2023-24.





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About MBA Programme

MBA graduates are amongst the most sought after professionals in the corporate world. With the demand of MBA graduates growing exponentially in the post-pandemic world, undoubtedly this programme is amongst the first choice of students wanting to pursue a high paying career in the corporate world. Be it Finance , HR, Marketing, Operations or Business Analytics. MBA graduates are taking up top positions in the world of business. The beauty of this course is that it can accommodate students from varying and diverse academic backgrounds. From Engineers, to Law graduates MBA has become an essential degree for professionals wanting to climb the corporate ladder and be at the helm of affairs in business enterprises.

As the number of students interested to pursue an MBA programme is growing, so are the number of institutes offering this programme. But the real value of MBA is realised only through quality education and focussed curriculum which teaches skills to handle different managerial situations. GBU with its team of well-qualified faculty and staff supported by a world class infrastructure is the destination for such a quality education.



Message from Dean



Dr. Indu Uprety

Dean, School of Management

University School of Management (USOM) at Gautam Buddha University offers an exciting and conducive academic and research environment for the growth of individuals. With its focus on four core values - Character, Creativity, Competence, and Commitment, the USOM at GBU imparts cutting edge value and skill-based education in different management streams that is relevant globally as well as locally. It envisions to set international standards to deliver management education and research with greater emphasis on skill development of students to meet the complexities of the changing world and to enable them to become successful leaders, researchers and entrepreneurs.

I would like to cordially invite the recruiters for the campus placement drive in our campus.



Management Education with a Spiritual Touch

One of the greatest challenges of management education worldwide today is to make managers who are not only ready to lead, plan, organize their people and resources in a highly competitive and turbulent corporate environment, but are also ethically driven.

Gautam Buddha University being an important center for Buddhist learning is trying to provide a solution to this problem.

Our MBA programme is amongst the only Management Course in the country where we have amalgamated contemporary business concepts, tools and techniques with Buddhist Philosophy and ethics, so as not just to make competitive managers, but modern age business leaders who are not just driven by narrow soulless competition but are philosophical, kind and virtuous to their job and the people around them.

Students have compulsorily to take up course in Buddhist Philosophy each year. Along with this continuous meditation classes and Vipassana training form a component of their Programme training.





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Events @GBU



Independence Day

Powered by
GBU X iNeuron
presents
TECH-A-THON
24 HOUR EVENT
DOMAINS:
Web Development
Data Science
Mobile Application
Digital Marketing

WIN EXCITING PRIZES
Winner: 2L
I Runner Up: 1L
II Runner Up: 50K

Abhivyanjana

Khelo India

Unesco India Africa Hackathon

G20 Sahastam

GAUTAM BUDDHA UNIVERSITY



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Corporate Relations and T&P Cell

In the past years the placements of GBU has been good and encouraging. More than 75% students have been placed from the campus with highest salary package of 12 lakh p.a. and average package of 5 lakh p.a.. GBU extends all the support to ensure that students are given the opportunity to streamline their career interests. The placement team continuously endeavors to ensure that GBU continues to be a favored destination for recruiting organizations. This is possible only with the assistance and full co-operation of all students. In order to maximize the sum of benefits to all the stakeholders, the Placement Policy for the students has evolved over the years. To realize a win-win situation for GBU and our partner organizations, all students are expected to understand the Placement Policy and follow it strictly.

The Corporate Resource Centre (CRC) at GBU intends to be the face of the University to the Corporate/Industry. It aims to facilitate the process of close Industry-University interactions and actively promote new avenues in experiential learning. The CRC endeavors to bridge the gap between academia and corporate world. It engages leaders, entrepreneurs, executives, and policy makers to address students to facilitate practical learning. The CRC also helps students by counseling them to choose appropriate career options depending on their aptitude and interest. The CRC helps students in finding appropriate summer projects and final placements. The CRC involves students strategically for various events, summer and final placements.



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crc@gbu.ac.in
tap.gbu@gmail.com
crcoffice@gmail.com



PLACEMENT HIGHLIGHTS

| | 2022 | 2023 |
|---|--------|--------|
| No. of students registered for Placements | 127 | 60 |
| No. of placed students | 97 | 47 |
| % of placed students | 77% | 78% |
| Highest salary Package Offered | 10 LPA | 12 LPA |
| Average Salary Package of the batch | 5 LPA | 5 LPA |

MAJOR RECRUITERS





Learn From The Best



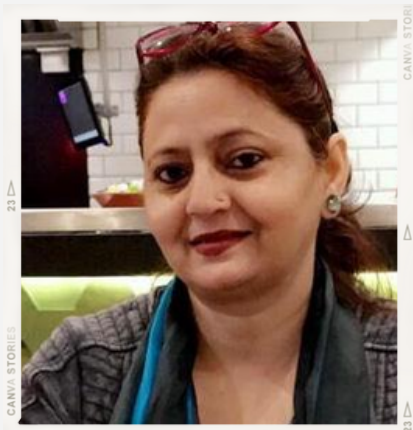
Prof. Shweta Anand
Professor



Dr. Neeti Rana
Associate Professor



Dr. Dinesh Kr. Sharma
Assistant Professor



Dr. Lovy Sarikwal
Assistant Professor



Dr. Varsha Dixit
Assistant Professor
& HOD



Dr. Subhojit Banerjee
Assistant Professor



Dr. Naveen Kumar
Assistant Professor



Dr. Ajay kr Kansal
Assistant Professor



Dr. Rakesh K. Srivastava
Assistant Professor



Learn From The Best



Dr. Satish K. Mittal
Assistant Professor



Dr. Ombir Singh
Assistant Professor



Dr. Kavita Singh
Assistant Professor

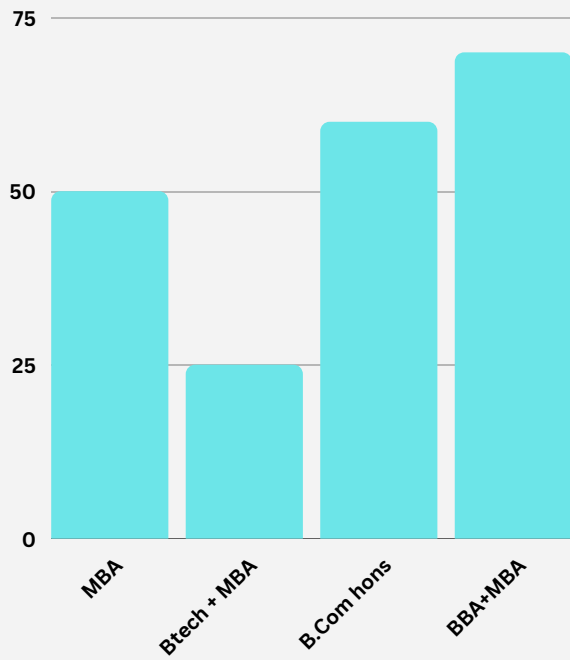


Dr. Samar Raqshin
Assistant Professor



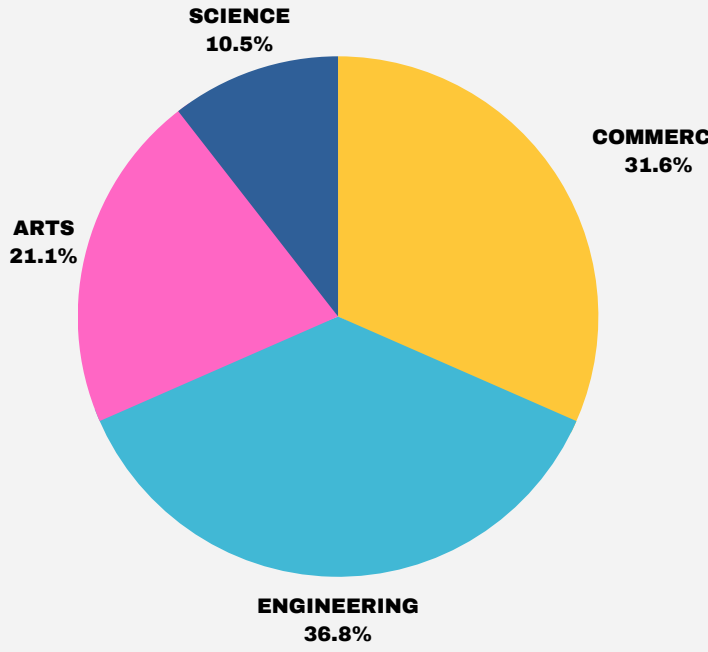
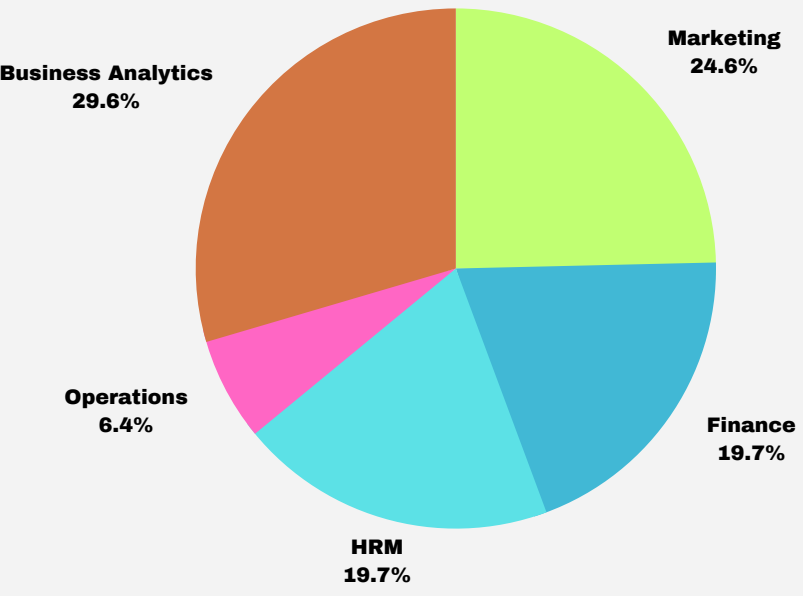
Dr. Monika Bhati
Assistant Professor

Batch 2024



SPECIALISATION

GRADUATION



MBA BATCH 2024



Rahul Umrao

Age: 22

Specialisation:

Marketing
Operations

Programme:

Dual Degree BBA+MBA

Internship:

Navera Foundation



Ashok Kumar

Age: 24

Specialisation:

Marketing
Finance

Programme:

MBA

Internship:

SIDALCEAS EduTech



Anant Rao

Age: 26

Specialisation:

Marketing
Finance

Programme:

MBA

Internship:

Constems- Ai



**Dharmendra Kumar
Dheeraj**

Age: 22

Specialisation:

Marketing
Business Analytics

Programme:

MBA

Internship:

Eduaxs Solution



Ujjawal Sharma

Age: 21

Specialisation:

Marketing
Finance

Programme:

Dual Degree BBA+MBA

Internship:

Prudent Forex Academy



Shruti Kundu

Age: 21

Specialisation:

Finance
Business Analytics

Programme:

MBA

Internship:

HONDA Car Ltd.



Saloni Mishra

Age: 21

Specialisation:

Marketing
Operations

Programme:

MBA

Internship:

Star Union Dai Ichi Life Insurance
(SUD Life)



Riya Baweja

Age: 23

Specialisation:

Finance
Business Analytics

Programme:

Dual Degree BBA+MBA

Internship:

Sushill Kumar Singh & Associates



Richa Bhadauria

Age: 24

Specialisation:

HRM
Business Analytics

Programme:

MBA

Internship:

Eduaxs Solution



Uttkarsh

Age: 22
Specialisation:
Marketing
Business Analytics
Programme:
MBA
Internship:
Ipat Techsolution Pvt. Ltd.



Uma Yadav

Age: 21
Specialisation:
Marketing
Business Analytics
Programme:
MBA
Internship:
Ordnance Parachute Factory



Priyanshi Somvanshi

Age: 21
Specialisation:
HR
Finance
Programme:
MBA
Internship:
HONDA Car India Ltd.



Mustafa Qasimi

Age: 25
Specialisation:
Marketing
HRM
Programme:
MBA
Internship:
Sansoftech



Roopal Chaudhary

Age: 21
Specialisation:
Marketing
HRM
Programme:
Dual Degree B.Tech+MBA
Internship:
Erekrut Recruitment Made Easy



Sonu Kumar

Age: 21
Specialisation:
HRM
Marketing
Programme:
Dual Degree B.Tech+MBA
Internship:
The Camel Cumin Pvt. Ltd.



Amit Bhati

Age: 22
Specialisation:
Finance
Business Analytics
Programme:
Dual Degree B.Com+MBA
Internship:
New Holland Agriculture



Sahil

Age: 23
Specialisation:
Finance
Business Analytics
Programme:
MBA
Internship:
Sems Welfare Foundation



Waseem Khan

Age: 23
Specialisation:
Finance
Business Analytics
Programme:
Dual Degree BBA+MBA
Internship:
Sushil Kumar Singh & Associates



Gyanendra

Age: 21
Specialisation:
Finance
Business Analytics
Programme:
Dual Degree BBA+MBA
Internship:
Sks Associates



Ishi Saxena

Age: 21
Specialisation:
Finance
HR
Programme:
Dual Degree BBA+MBA
Internship:
Lyzer Analytics Pvt. Ltd.



Rishabh Choudhary

Age: 22
Specialisation:
Marketing
Business Analytics
Programme:
Dual Degree BBA+MBA
Internship:
Scaler Academy



Harshit Singh

Age: 22
Specialisation:
Marketing
HRM
Programme:
MBA
Internship:
Off Beat Vaccations



Abhishek Pathak

Age: 21
Specialisation:
Marketing
Business Analytics
Programme:
MBA
Internship:
Sarathak Advertising Pvt. Ltd.



Akashdeep Gautam

Age: 22
Specialisation:
Marketing
Business Analytics
Programme:
Dual Degree BBA+MBA
Internship:
Uflex Limited



Akansha Kanogiya

Age: 26
Specialisation:
Marketing
HR
Programme:
MBA
Internship:
Eduaxs Solution



Malvi Singh

Age: 22
Specialisation:
HRM
Business Analytics
Programme:
MBA
Internship:
Gawking Geeks



Priya Gupta

Age: 22
Specialisation:
Marketing
Business Analytics
Programme:
Integrated B.Tech+MBA
Internship:
Kia Company



Abhishek Singh

Age: 21
Specialisation:
HRM
Business Analytics
Programme:
Integrated B.Tech+MBA
Internship:
RayBan Sun Optics India Pvt. Ltd.



Rashmi Singh

Age: 22
Specialisation:
Marketing
HRM
Programme:
Dual Degree B.Com+MBA
Internship:
Novalty Ford



Pragya Pandey

Age: 23
Specialisation:
HRM
Business Analytics
Programme:
Integrated B.tech+ MBA
Internship:
NA



Soubhagya Kumar Ray

Age: 22
Specialisation:
Finance
Business Analytics
Programme:
Dual Degree B.Com+MBA
Internship:
Nihal Building Pvt. Ltd.



Richa Yadav

Age: 21
Specialisation:
Marketing
HRM
Programme:
Dual Degree BBA+MBA
Internship:
NA



Shivika Shukla

Age: 22
Specialisation:
HRM
Business Analytics
Programme:
Integrated B.Tech+MBA
Internship:
Spark Minda



Abhishek Routray

Age: 22
Specialisation:
Finance
Business Analytics
Programme:
Dual Degree B.Com+MBA
Internship:
Coforge



Palak Priya

Age: 21
Specialisation:
Finance
Business Analytics
Programme:
Dual Degree B.Com+MBA
Internship:
Bareilly Plyboard



Muskan Sharma

Age: 22
Specialisation:
HR
Business Analytics
Programme:
Dual Degree B.Tech+MBA
Internship:
The Entrepeneurship Network



Dhiraj Upadhyay

Age: 24
Specialisation:
Marketing
Business Analytics
Programme:
Dual Degree B.Tech+MBA
Internship:
Twilearn



Shivani Biserwal

Age: 22
Specialisation:
HRM
Business Analytics
Programme:
Intergrated B.Com+MBA
Internship:
Navera Foundation



Aakriti Singh

Age: 22
Specialisation:
Marketing
HRM
Programme:
Integrated B.Tech+MBA
Internship:
ATS Homekraft Infra Pvt.Ltd



Anshuman Tripathi

Age: 23
Specialisation:
Marketing
Finance
Programme:
Dual Degree BBA+MBA
Internship:
Mamta Enterprises



Kajal Sharma

Age: 22
Specialisation:
HR
Marketing
Programme:
Integrated B.tech+MBA
Internship:
Eduaxs Solution



Chanda

Age: 23
Specialisation:
HRM
Operations
Programme:
Integrated B.tech+MBA
Internship:
Eduaxs Solution



Himani Sharma

Age: 22
Specialisation:
HRM
Business Analytics
Programme:
MBA
Internship:
Pregard



Khushi Tripathi

Age: 22
Specialisation:
HRM
Business Analytics
Programme:
MBA
Internship:
Pregard



Nakul Tomar

Age: 22
Specialisation:
Marketing
Business Analytics
Programme:
Integrated B.Tech+MBA
Internship:
Jubilant Ingrevia



Ishan

Age: 23
Specialisation:
Finance
Business Analytics
Programme:
Integrated BBA+MBA
Internship:
Ballebaazi



Aniket Kaushik

Age: 22
Specialisation:
Marketing
Business Analytics
Programme:
Integrated B.tech+MBA
Internship:
Kumar & Vinod company Ltd.



Komal Jeenwal

Age: 23
Specialisation:
HRM
Marketing
Programme:
MBA
Internship:
Global Dent Aids Pvt. Ltd.



Pooja Singh Bhati

Age: 22
Specialisation:
HRM
Business Analytics
Programme:
Dual Degree B.Com+MBA
Internship:
DS Group



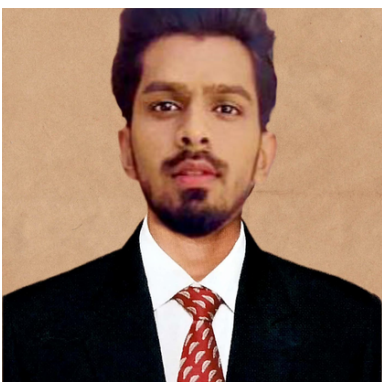
Tejaswani Shakya

Age: 21
Specialisation:
Finance
Business Analytics
Programme:
MBA
Internship:
Conner Institute of Health Care & Research Centre Pvt. Ltd.



Harsh Kachhwaha

Age: 22
Specialisation:
Operations
Business Analytics
Programme:
Dual Degree BBA+MBA
Internship:
Camel Cumin



Harsh

Age: 21
Specialisation:
Finance
Marketing
Programme:
Dual Degree B.Com+MBA
Internship:
Eduaxs Solution



Anushka Tayal

Age: 22
Specialisation:
Finance
Business Analytics
Programme:
MBA
Internship:
Camel Cumin



Archana Nagar

Age: 21
Specialisation:
Finance
Business Analytics
Programme:
MBA
Internship:
Vouchagram India Pvt. Ltd.



Sheetal Saini

Age: 23
Specialisation:
Operations
Business Analytics
Programme:
MBA
Internship:
Motherson Sumi Systems Limited



Saket Shayam

Age: 22
Specialisation:
Marketing
Business Analytics
Programme:
Integrated B.tech+MBA
Internship:
Twilearn



Samiksha Agarwal

Age: 22
Specialisation:
HRM
Business Analytics
Programme:
Integrated B.tech+MBA
Internship:
B.L. Agro Industries Ltd.



Kuldeep Kaushik

Age: 22
Specialisation:
Operations
Business Analytics
Programme:
MBA
Internship:
Boyd Corporation



Ritik Saini

Age: 22
Specialisation:
Operations
Business Analytics
Programme:
MBA
Internship:
Motherson Sumi Systems Limited



Tarun Kumar Shroti

Age: 21
Specialisation:
Operations
Business Analytics
Programme:
MBA
Internship:
Motherson Sumi Systems Limited



Deepanshu Sharma

Age: 24
Specialisation:
Marketing
Business Analytics
Programme:
MBA
Internship:
JK Cement



Pooja Pal

Age: 22
Specialisation:
HR
Business Analytics
Programme:
MBA
Internship:
Eduaxs Solution



Kanchan Pal

Age: 24
Specialisation:
HRM
Business Analytics
Programme:
MBA
Internship:
Alobha Technology Pvt. Ltd.



Mitanshi Sharma

Age: 22
Specialisation:
HRM
Business Analytics
Programme:
Integrated B.tech+MBA
Internship:
Vouchagram Pvt. Ltd.



Apoorv Saxena

Age: 22
Specialisation:
Marketing
Finance
Programme:
MBA
Internship:
HDFC Life



Tarang Srivastava

Age: 22
Specialisation:
Finance
HRM
Programme:
Dual Degree BBA+MBA
Internship:
Basket Hunt, Knobee



Basant Kumar Siddharth

Age: 22
Specialisation:
Operations
Business Analytics
Programme:
MBA
Internship:
NA



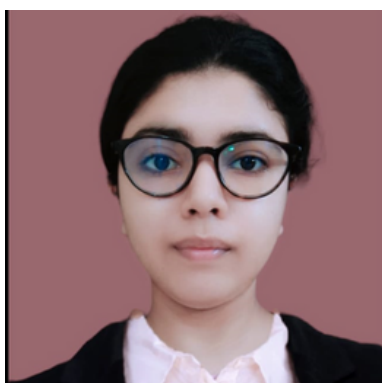
Nitin Bhati

Age: 23
Specialisation:
Marketing
Business Analytics
Programme:
MBA
Internship:
Sahu Export



Anuj Kumar Mishra

Age: 22
Specialisation:
Finance
Business Analytics
Programme:
Dual Degree B.Com+MBA
Internship:
SKS Associate



Sania Javed

Age: 24
Specialisation:
Finance
Business Analytics
Programme:
Integrated B.tech + MBA
Internship:
MM Tannery Ltd. Hamari Pahchan



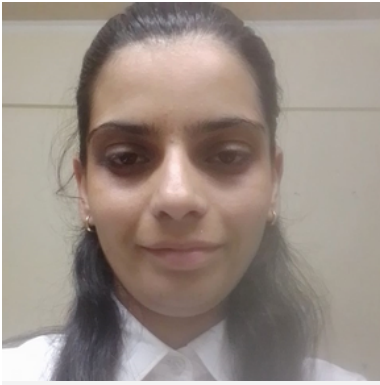
Akash Saini

Age: 21
Specialisation:
Marketing
HR
Programme:
Dual Degree BBA+MBA
Internship:
Unitech Automobiles



Shivam Kumar

Age: 22
Specialisation:
Finance
Business Analytics
Programme:
MBA
Internship:
Noida Metro Rail Corporation



Aakansha

Age: 23
Specialisation:
Marketing
Business Analytics
Programme:
MBA
Internship:
Pregrad



Tushar

Age: 21
Specialisation:
Marketing
HRM
Programme:
Dual Degree BBA+MBA
Internship:
MTS Infonet Media Pvt. Ltd.



Yachana Sharma

Age: 22
Specialisation:
Operation
HRM
Programme:
Intergrated B.tech+MBA
Internship:
Tradeindia.com



Nitin Gautam

Age: 23
Specialisation:
Operations
Business Analytics
Programme:
MBA
Internship:
Sansoftech



Nishant Kaushal

Age: 22
Specialisation:
Marketing
HRM
Programme:
Integrated B.tech+MBA
Internship:
NA



Ritika Chaudhary

Age: 22
Specialisation:
HRM
Marketing
Programme:
Integrated BBA+MBA
Internship:
Ballebazi Fantasy



Janvhi Gautam

Age: 22
Specialisation:
Marketing
Business Analytics
Programme:
Dual Degree BBA+MBA
Internship:
Unominda, Delhi



Chandan Pandey

Age: 21
Specialisation:
Marketing
Business Analytics
Programme:
MBA
Internship:
NA



Punya Gautam

Age: 23
Specialisation:
Operation
Business Analytics
Programme:
MBA
Internship:
Dealshare



Chirag Kumar

Age: 22
Specialisation:
Marketing
Operations
Programme:
MBA
Internship:
MAX Health Care



Mohd Moaz

Age: 23
Specialisation:
Marketing
Business Analytics
Programme:
Dual Degree BBA+MBA
Internship:
LearnWik



Chinki

Age: 22
Specialisation:
Finance
Business Analytics
Programme:
MBA
Internship:
Vouchagram India Pvt. Ltd.



Divyanshi

Age: 23
Specialisation:
Finance
Business Analytics
Programme:
MBA
Internship:
Serious Frauds Investigation
Office



Shikha Kumari

Age: 22
Specialisation:
Finance
HRM
Programme:
MBA
Internship:
BCCL



Nisha Gautam

Age: 21
Specialisation:
HRM
Business Analytics
Programme:
integrated B.tech(biotech) + MBA
Internship:
iHUB DivyaSampark



Chirag Chandra

Age: 22
Specialisation:
Marketing
Business Analytics
Programme:
MBA
Internship:
Peesafe



Sai Raj Singh

Age: 22
Specialisation:
HR
Marketing
Programme:
MBA
Internship:
NA



Gautam Buddha University


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Whom To Reach?



Dr. Kavita Singh
Placement In-charge
SOM, GBU

+91-7079183858
kavita@gbu.ac.in



Dr. Subhojit Banerjee
Placement In-charge
SOM, GBU

+91-9415062368
subhojit@gbu.ac.in



Dr. Vinay Litoria
Director, Corporate Relation Cell

+91-9717195787
crc@gbu.ac.in

Students Placement Committee

| | |
|---------------|------------|
| Kajal Sharma | 9811792646 |
| Saloni Mishra | 9305610695 |
| Ashok Kumar | 7079183858 |
| Dharmendra | 8051956034 |
| Anant Rao | 9599028538 |
| Rahul Umrao | 9839246088 |

Gautam Buddha University

An Ultimate Destination
For Higher Education



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tap.gbu@gmail.com

Reach Us 



**TRAINING &
PLACEMENT CELL**

 @crc-gbu

**University
School of
Management**