

# **E-Cell**

## **The Entrepreneurship Cell of GBU**

The Entrepreneurship cell of Gautam Buddha University is a student-run cell which takes care of all the entrepreneurship related events on campus. Besides conducting events, it may also organized workshops and compaction in collaboration with Venture Capitalists, partner institutions and other pioneers in the industry.

The objective of the GBU Entrepreneurship cell is primarily to promote partnership with new technology entrepreneurs and start-up companies. As part of the its scheme, limited modular space will be provided to new entrepreneurs or technology based organization for limited period of time for setting up an office or a workstation or a prototyping laboratory within the campus, with a view to:

1. Promoting interactions with, and technology/ expertise resourcing from, the member of academic staff and research scholars of the Departments and Centers of the institute, and
2. Incubating novel technology and business ideas into viable commercial products or services.

The modular spaces will be basically developed with appropriate infrastructure like electricity and power lines, telephone and networking arrangements, with other basic necessities. The activities may be permitted in the GBU will include product development, product innovation, software testing, simulation, prototyping, pilot experimentation, training and similar other technology related work.

In all these Incubator Organizations the emphasis is on assisting new start-up entrepreneurs, from the Universities, who want to develop a new technological idea of a product or a service or a concept into a marketable commodity. Eventually the technology firm matures to a point from where it can graduate to a viable enterprise, and moves from the Incubator to make way for some other new entrepreneur.

These Incubator Organizations are all managed in an autonomous mode, independently from the University, either as a Company or a Foundation. University will provide basic infrastructure like two rooms, basic furniture, electricity and telephone.

In the context of the globalization of economics environment and liberalized market forces in this country, technology business incubation appears to be a very relevant concept, especially to encourage, nurture and support technologists and scientists with initiative and potential to run their innovative research ideas into sound commercial ventures. In Gautam Buddha University, we propose to give this concept a modest trial.

## Startups

We encourage more and more students' participation in entrepreneurship cell. You will be happy to know **Techphlie.com** is incubated successful in entrepreneurship cell of GBU. Shrey Kapoor (12/ICS/014) is the promoter of **Techphlie.com**.(<http://www.techphlie.com/>)



*Shrey Kapoor (12/ICS/014)*

## Events

### 1. Startup Speeders

**Mr. Shivam Ahuja** from Delhi Startup, **Mr. Deepak Rustogi** from Corporatefilling.com, **Mr. Himanshu Bindal** from One Internet, **Mr. Deepak Goel** from Imet, **Mr. Vipin Kumar Yadav** from Couponhaat, **Mr. Ishan Rehlan** from Zapplon, **Mr. Gaurav Agarwal** from Registrationwala and **Mintlab Team** conducted a seminar on 06<sup>th</sup> October, 2016, on **start-ups and entrepreneurship**.



### 2. Entrepreneurship awareness camp and Entrepreneurship development program in association with NIESBUD.

A fifteen days Workshop of Entrepreneurship Development Program organized by The National Institute for Entrepreneurship and Small Business Development (NIESBUD) in Auditorium,

School of Management, Gautam Buddha University, Greater Noida on 08<sup>th</sup> Feb, 2018. In this program more than 250 students participate from various schools. Prof. Shweta Anand, Dean, School of Management, inaugurates the workshop and advise the students to enhance their moral and riders to their future.



3. Seminar on Entrepreneurship and skill development by Mr. T. S. Rajput, DGM from NSIC Aligarh on 16.11.2017