

## Executive MBA(2022 Onwards)

### Programme Curriculum

The MBA for Working Professionals programme is a two-year programme spread across four semester and 2 semester in each year. As per various regulatory agencies requirements, the programme incorporates about classroom teaching spread over these two years. The program include a mix of courses.

The core (compulsory) courses will be delivered over the first three terms (2 terms in the first year and one term of the second year. The final term in the second year will comprise of live project/ Dissertation. The various academic areas of School of Management GBU which have been incorporated over four semesters are:

- Strategy & Entrepreneurship
- Economics
- Finance & Accounting
- Marketing
- Organizational Behaviour & Human Resources Management
- Operations Management and Decision Sciences

### SEMESTER 1

S.NO.	COURSE CODE	COURSE NAME	CREDITS		
			L	T	P
1.	EB100	Managerial Accounting	3	0	0
2.	EB101	Organizational Behavior	3	0	0
3.	EB102	Business Research Methods	2	0	0
4.	EB103	Executive Development Lab	0	0	2
5.	EB104	Research Project	0	0	12
		Terms wise credits	22		

## SEMESTER 2

S.NO.	COURSE CODE	COURSE NAME	CREDITS		
			L	T	P
1.	EB200	Contemporary Marketing Practices & Perspective	3	0	0
2.	EB201	Managerial Economics	3	0	0
3.	EB202	Leadership and Team Building	2	0	0
4.	EB203	Open Elective	2	0	0
5.	EB204	Research Project	0	0	12
		Terms wise credits	22		

## SEMESTER 3

S.NO.	COURSE CODE	COURSE NAME	CREDITS		
			L	T	P
1.	EB300	Strategic Management & Entrepreneurship	3	0	0
2.	EB301	Production & Operations Management	3	0	0
3.	EB302	Business Communication	2	0	0
4.	EB303	Open Elective	2	0	0
5.	EB304	Project	0	0	12
		Terms wise credits	22		

## SEMESTER 4

S.No.	COURSE CODE	COURSE NAME	CREDITS		
			L	T	P
1.	EB 400	Dissertation/ Live Project	0	0	26

**Live project/ Dissertation**, which have an impact on business & society, in second year final semester.

### Open Elective Options:

1. **Data Analytics for Decision Making.**
2. **Computer Applications in Business**
3. **Project Management**
4. **Wealth & Investment Management**
5. **Advanced excel in Business**
6. **Corporate Governance and Ethics**
7. **Negotiation and conflict Management**
8. **Personal Effectiveness**
9. **Stress Management**
10. **Integrated Marketing Communication & Digital Marketing**