



GAUTAM BUDDHA UNIVERSITY

**INTERNATIONAL CONFERENCE
ON
Advances in Management & Decision Sciences
(JULY 11 & 12, 2015)**



Organized by:
Dr. Dinesh K Sharma & Dr. Manisha Sharma
SCHOOL OF MANAGEMENT

The objective of this conference was to provide an interdisciplinary forum for professionals, academicians, research scholars and entrepreneurs to discuss the most recent innovations, trends, and concerns, practical challenges encountered and the solutions adopted in the field of Management and Decision Sciences. It was an attempt towards capturing and studying some of the emerging areas in management and decision sciences.

For the International Conference 2015, original research papers, case studies and articles were invited. Of the 141 research papers, the review board accepted 80 research papers which were divided into 6 categories and 12 technical sessions. The total participants consisted of 14 international participants and rest were from different parts of the country. The conference led to two types of publications: one in the form of an edited book and another in the form of conference proceedings.

In summary, this conference provided policy implications, a theoretical framework, empirical evidences and key findings on various advances and issues in organizational and individual response in changing paradigm, including social and environmental concerns along with its impact on performance of organizations and functioning of capital market. The conference contributed towards augmentation of the emerging opportunities and challenges posed by constantly changing environment and also the sensitivity and concerns for society and environment.

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