

THE GAUTAM BUDHA UNIVERSITY

Gautam Buddha University, established by the Uttar Pradesh Act (9) of 2002, commenced its first academic session at its 511 acres lush green campus at Greater Noida in August 2008. The University envisions to become a world class centre for excellence in education with a special focus to serve the under privileged and economically challenged sections of the society. The campus and is modeled as a fully residential educational campus in line with the best institutions of higher learning across the globe. The uniqueness of its reputation is acknowledged through the format, content and pedagogy of its programmes and their relevance to the society. The University is recognized by the University Grants Commission under UGC Act and is a member of the Association of Indian Universities.

SCHOOL OF MANAGEMENT

The School of Management commenced its first batch of MBA in August 2008 with 120 students. Since then, it has been marching on with an integrated focus on exploring and creating new avenues for young aspirants through strategic collaborations with institutions and enterprises of national and international repute. GBU SoM has state of the art classroom and computing facilities, supported by an extensive library of books, journals, films and databases, and a meditation centre. All academic programmes of GBU are fully residential. The serene and pollution-free campus, with extensive sports and co-curricular facilities, is well equipped to meet all the essential requirements of the residents. The curriculum of all its academic activities has international and cross cultural focus. At present, the school offers three programmes in management, which are Masters in Business Administration (MBA) two year programme, Integrated MBA five year programme and Doctoral Programme (PhD) in all areas of business management – Finance, Marketing, Human Resources and Organisation Behaviour, Strategic Management, Entrepreneurship, Operations and Information Management.

Management Development Programme On Competing Corporate Competencies 'CCC' 2018

Date: 8th February 2018

Organized By

Dr Kavita Singh

Dr Samar Raqshin

Dr Monika Bhati



**School of Management
Gautam Buddha University
Greater Noida (Gautam Budh Nagar),
U.P. - 201310**



Patron

Prof. Shweta Anand

Experts Team:

Dr. Lovy Sarikwal
Assistant Professor
0120-2346155

Dr. Ombir Singh
Assistant Professor
0120-2346161

OBJECTIVE OF THE MDP

- The objective of the MDP is to prepare the budding managers for overall responsibilities and contribute effectively towards the growth and development of an organization. An MDP further increase the capabilities of managers, fosters team work, improves decision-making, enhance managerial potential and aim to succession planning. MDP also facilitate managers to ensure personal growth and assist them to cope with the change, to bring the change in behavior and increase job satisfaction. The Management Development Programme develops a broader business understanding of the different facets of management thus ensuring managers perform in their roles by keeping a perspective of wider business goals become well-rounded managers. For any organisation to prosper, it not only needs managers, but leaders acting as good managers who know what they are doing. Good managers get the most out of their staff, motivate their teams, grow their people and understand the financial and legal implications of the jobs that they do.

Who should attend?

- Corporate Professionals, Faculty Members, Student, Researchers, Consultants.

Contents of the Programme:

The topic of Expert Session is “How Culture is facilitating investments and fostering Corporate Competency”. Other session includes, “Corporate Citizenship: Social Responsibility, Responsiveness and Performance”. Developing Management Competencies through Authentic Leadership, along with Benefits of Team building in a Corporate Setting.

Duration and dates:

One day: **February 8, 2018** (Thursday)

Resource Person(s):

Himanshu Talwar: Expert from International Business, Trade Promotion and Development Sector with Focus on Advisory and Corporate relation. He has worked for the government of Japan, Poland, El-Salvador and the government of UAE. Post acquiring master in Business Administration, he further enhanced skills by studying philosophy, law and attended **Executive Management Programme (s)** at **Said Business School (SBS)** University of **OXFORD** and Indian Institute of Management (**IIM**) Calcutta. He is an avid speaker and has addressed various National and International Conferences and Seminars, especially on topic i.e., Foreign Direct Investment (FDI), International Relations, Cultural Competency etc.

Venue:

Conference Hall, School of Management, Gautam Buddha University, Greater Noida

Fee: Rs. 1,000/- per participant

Rs. 500/- per student

How to Apply

The participants are encouraged to send their nomination in prescribed format along with a Demand Draft of Rs. 1,000 in favour of *Gautam Buddha University* payable at New Delhi .

Please write the name of MDP programme on the right top corner of the envelope.

Note:

The maximum number of seats is 30. The last date of receiving application is -----

**Management Development Programme
Competing Corporate Competencies 'CCC' 2018**

On

(8th February 2018)

REGISTRATION FORM

Name :

E-mail : _____ Mobile No.

Tele-Fax : (O) _____ (R) _____ Fax:

Organization (with designation):

Address

: _____

Payment Details:

DD No. _____ Date _____ Issuing

Bank _____

Amount Rs. 1,000 or 500- in favor of Gautam Buddha University payable at New Delhi

(Registration fee should be paid through Demand Draft or by on-line)

Note: Please mention your name and contact number at the back side of the DD

Date: __/__/__

Signature: _____